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A Frozen Feast! Organic Prairie Foodservice Offers Individually Quick-Frozen Chicken Breasts by the Case

LaFarge, Wis. – Oct. 17, 2008 – Organic Prairie’s succulent boneless, skinless chicken breasts are now available frozen by case to restaurants, delis and other foodservice providers nationwide.

Ice glazed for freshness and individually quick-frozen, Organic Prairie’s Organic Boneless Skinless Chicken Breasts offer customers a high quality, low fat source of protein, free of harmful chemicals.

The cooperative of family farmers is providing foodservice customers the chicken in two 5 lb. bags. Customers can select cases filled with either 4 oz. breasts or 5 oz. breasts.

“Our organic chickens are healthy and strong because they live on fresh air, sunshine, and certified organic feed that’s free of synthetic pesticides and antibiotics,” said Tedd Heilmann, general manager of Organic Prairie. “With organic poultry sales increasing 42 percent annually, families are very aware of organic chicken’s healthful benefits and are demanding more from their grocers and favorite restaurants.”

For more details, foodservice providers may contact 888-444-6455, x3444, or email foodservice@organicprairie.coop.

Organic Prairie farmers were among the nation’s first to produce meat without the use of antibiotics, synthetic hormones or pesticides. They insisted on third-party organic meat certification long before federal organic standards were established and were the first in the industry to ban animal by-products from their cattle’s diet. They played a vital role in shaping federal organic meat certification standards — the strictest in the industry.

Organic Prairie Family of Farms: Independent and Farmer-Owned

Organic Prairie is the meat brand from America’s largest cooperative of organic family farmers, Organic Valley Family of Farms. Famous for its award-winning organic dairy, juice, eggs, soy, and produce, the co-op began selling organic meats in 1996. Organic Prairie’s aim is to provide families with the healthiest, most wholesome meat that is raised in accordance with organic principles and practices – respecting the dignity and interdependence of human, animal, plant, soil and global life. Organic Prairie offers fresh organic beef and pork, as well as a full line of frozen beef, pork, chicken and turkey items. Look for Organic Prairie’s products in the distinctive black and gold packaging at leading supermarkets, natural food stores, cooperative groceries and restaurants. For further information, call 877-662-MEAT or visit www.organicprairie.com.