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Frozen for Family Fare: Organic Prairie's Boneless, Skinless Chicken Breasts in 2 lb. Packs

LaFarge, Wis. – Oct. 17, 2008 – Organic Prairie's succulent boneless, skinless chicken breasts are now available nationwide in frozen two-pound packs, the cooperative of family farmers announced today.

Ice glazed for freshness and individually quick-frozen, Organic Prairie's Organic Boneless Skinless Chicken Breasts offer the entire family a high quality, low fat source of protein, produced without antibiotics and synthetic hormones.

"Our organic chickens are healthy and strong because they live on fresh air, sunshine, and certified organic feed that's free of synthetic pesticides and antibiotics," said Tedd Heilmann, general manager of Organic Prairie. "When families plan for a home cooked meal, Organic Prairie chicken offers them a healthy and delicious option with the assurance that they are supporting family farmers who are protecting the environment for future generations."

Organic Prairie's frozen two-pound chicken breasts are available at natural foods and traditional grocers nationwide and online at www.organicprairie.com.

Organic Prairie farmers were among the nation's first to produce meat without the use of antibiotics, synthetic hormones or pesticides. They insisted on third-party organic meat certification long before federal organic standards were established and were the first in the industry to ban animal by-products from their cattle's diet. They played a vital role in shaping federal organic meat certification standards — the strictest in the industry.

Organic Prairie Family of Farms: Independent and Farmer-Owned

Organic Prairie is the meat brand from America's largest cooperative of organic family farmers, Organic Valley Family of Farms. Famous for its award-winning organic dairy, juice, eggs, soy, and produce, the co-op began selling organic meats in 1996. Organic Prairie's aim is to provide families with the healthiest, most wholesome meat that is raised in accordance with organic principles and practices – respecting the dignity and interdependence of human, animal, plant, soil and global life. Organic Prairie offers fresh organic beef and pork, as well as a full line of frozen beef, pork, chicken and turkey items. Look for Organic Prairie's products in the distinctive black and gold packaging at leading supermarkets, natural food stores, cooperative groceries and restaurants. For further information, call 877-662-MEAT or visit www.organicprairie.com.