

**Waiver:** *On behalf of myself, my heirs, and assigns, I hereby waive, release, and discharge in advance any and all claims against the promoters and sponsors, as individuals or as organizations, any involved municipalities or agencies, and event officials, even if the claim may arise out of negligence or carelessness by the persons or entities listed, for death, personal injury, or property damage, which I may have or which may here after accrue to me, as a result of my participation in this event. I willingly "...accept the risk of inherent in the recreation activity of which the ordinary prudent person is or should be aware."* (WI stats. 895.525(3)(4). I hereby declare that I will exercise prudent caution and obey all posted traffic & pedestrian regulations during this event.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Parental Signature (all participants under 18 must have a parental signature)  
\_\_\_\_\_

- Obey all traffic laws. Though there won't be much traffic, you will be sharing the road with motor vehicles. Ride single file when traffic approaches.

- All riders must wear a bicycle helmet during the tour and sign this waiver.



## Butter Churn Bike Tour

In celebration of  
**Organic Valley's  
Kickapoo Country Fair**



**Date: July 24, 2010**

**Time: 7:30 Pre-registered START  
8:00 - 9:00 a.m. START**

**Place:  
Organic Valley Headquarters  
State Highway 131, just North of  
La Farge, Wisconsin**

**FUN • FOOD • BEVERAGES • MUSIC  
PRIZES**

Come ride the scenic hills and valleys of the Coulee Region, enjoy the fantastic Kickapoo Country Fair, and benefit Vernon Trails - all at the same time!

**This event is for the entire family!**

Choose from 4 levels of rides, all beginning and ending at Organic Valley Headquarters. Sag-wagon support for all rides. Rest stops will include Organic Valley's Distribution Center in Cashton and Organic Valley's Chaseburg Creamery.

• **Family Ride**

A scenic, leisurely ride along "Old 131" in the Kickapoo Reserve, approx. 5 miles

• **20 Mile**

Beautifully hilly loop with two rest stops.

• **40 Mile**

Fantastic loop with three rest stops, plenty of hills and a ride-by of the new Organic Valley Distribution facility in Cashton.

• **80 Mile**

This challenging route takes the rider past the new Cashton Organic Valley Distribution facility, then on to Coon Valley, and Chaseburg. Plenty of hills and incredible scenery along low-traffic backroads. Extra loops available for those who might want to ride a century.

**This event is a fundraiser for Vernon Trails.**

**Our mission statement:**

Vernon Trails is a non-profit organization committed to developing and maintaining sustainable roadways and trails, while continuing to create access for human powered users.

[www.vernontrails.com](http://www.vernontrails.com)



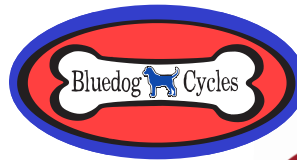
We kindly thank our ride sponsors:

**Gold Level**



Vernon Memorial Healthcare

**Silver Level**



Dairyland PRINTING

**Bronze Level**



**Butter Churn 2010**

**Registration Form**

One Form Per Rider

Form must be received by July 23rd for pre-registered status. Sign Waiver on back.

Please Print

Name: \_\_\_\_\_

Sex: M \_\_\_ F \_\_\_ Age, day of ride \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_

Email: \_\_\_\_\_

Emergency contact name & phone:

We must have an emergency contact of someone not attending the ride.

This event takes place rain or shine; there are no refunds. Children 6 and under ride free!

**Pricing**

Students:     \$15 \$ \_\_\_\_\_  
 Adults:         \$25 \$ \_\_\_\_\_  
 Total:                     \$ \_\_\_\_\_

Children riding with adults: FREE!

Included are rest stops with snacks and drinks, plus admission to the Kickapoo Country Fair, and a free beverage.

\*Adult pricing "Day of Ride": \$30

Mail completed form to:

**Butter Churn Bike Tour**  
**311 N. Washington Ave. Viroqua, WI 54665**

Make checks payable to: **Vernon Trails**  
**be sure to visit us at [www.vernontrails.com](http://www.vernontrails.com)**