

Let's compare.

TODAY'S SCHOOL LUNCH

ADVANTAGES

- Equal access to daily meal
- Convenience for parents
- Efficiency of system
- Cost effective

HIDDEN COSTS

- Highly processed foods
- Emerging diet-related health issues
- Potential negative impact on behavior and academic performance
- Utilization of low-quality commodity products
- Subsidizes conventional agri-business through commodity programs
- Long-term negative effects of conventional agriculture on the environment
- Does not contribute to local food security
- Unrealistic low-cost expectation
- Wasted food and packaging
- Contributes to fast-food preferences

HEALTHY BAG LUNCH

ADVANTAGES

- Individual choices and portion control
- Family involvement with healthy choices behavior modeling
- Voting with your food dollar to support sustainable food production

HIDDEN COSTS

- Equity/Accessibility
- Less convenient
- Fewer cost efficiencies
- Potential disposable packaging
- May circumvent participation in solving problem for all

**SCHOOL
LUNCH
LOTTERY**
CHOICES FOR OUR CHILDREN



FUTURE SCHOOL LUNCH

ADVANTAGES

- Contributes to long-term health and healthy eating habits
- Ensures equal access to a nutritious daily meal
- Increased value for cost
- Supports local and sustainable agriculture
- Potential positive impact on behavior and academic performance
- Convenience & Efficiency

HIDDEN COSTS

- Requires investment in community awareness and support
- Requires staff training and appropriate facilities
- Requires adequate funding
- Requires cooperation to achieve significant policy changes

www.organicvalley.coop/school_lunch

What is the cost of a healthy school lunch?

Who is managing the quality of school lunches? Why aren't *we*?

How do school lunch programs relate to the health of our kids, our communities, and the environment?



SCHOOL LUNCH LOTTERY

An educational game of chance comparing today's school lunch options and providing a taste of the possibilities.

The incidence of childhood obesity, diabetes, and a host of other health problems is on the rise.

Frozen, processed, and fried foods are the norm for school lunches.

It's time to embrace new solutions for school lunches.

For more information and resources visit

www.ecoliteracy.org/programs/rs1.html

www.foodsecurity.org/farm_to_school.html

SCHOOL LUNCH LOTTERY

developed in partnership with

www.DrGreene.com

Dr. Alan Greene is one of the world's most beloved pediatricians and author of *From First Kicks to First Steps*.

www.LunchLessons.com

Chef Ann Cooper, renegade lunch lady, is the author of *Lunch Lessons: Changing the way we feed our children*.

www.organicvalley.coop

Organic Valley Family of Farms is the nation's leading family farm cooperative.



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