

# RETAIL SALES SUPPORT ORDER FORM

Provide your customers with an elegant, informational connection to their organic foods from the family farmers of Organic Valley. To order any of the support materials simply make a copy of the order form, choose the materials you would like and fax it to 608-625-3057.

**1**  IN-STORE "NEW!" POP Bilingual (English/Spanish)  
8-1/2 x 11 sheet of Dangers and Shelf Strips

**2**  3 REASONS TO BUY ORGANIC brochure\*  
\_\_ 100 qty      \_\_ Bilingual (English/Spanish)

**3**  WHY CHOOSE ORGANIC VALLEY rack card\*  
\_\_ Regional (English only)      \_\_ National (Bilingual)  
\_\_ 50 qty      \_\_ 100 qty

**4**  BE ASSURED! rack card\*  
\_\_ 50 qty      \_\_ 100 qty

**5**  SOY rack card\*  
\_\_ 50 qty      \_\_ 100 qty

\*Leaflet holder will be included in shipment.

**6**  ROOTSTOCK Publication with display box  
Our 24-page consumer publication from  
the heart of the grass roots organic revolution.  
\_\_ 40 qty

**7**  KIDS ACTIVITY BOOKLET with display box  
\_\_ 50 qty

POSTERS: 24" w x 18" h vinyl finished with dowels

**A** \_\_ Treat the land right and it will take care of you.

**B** \_\_ Always put back more than you take out.

**C** \_\_ Pesticides, hormones and drugs, oh my!

**D** \_\_ We may give our cows acupuncture . . .

**E** \_\_ Organic Valley chickens don't practice yoga.

**F** \_\_ Regional poster available on request.

*You will receive a "Farming close to home" poster featuring  
our traditionally pasteurized regional milk carton and our  
farmers pictured based on your store info provided below.*

Watch for our never ending supply of new sales support materials at [www.organicvalley.coop/POS](http://www.organicvalley.coop/POS)

Please fill out the following information and fax or mail a copy to:

Organic Valley/CROPP Cooperative  
Attn: Marketing Support  
One Organic Way  
La Farge, WI 54639  
Fax 608-625-3057

Items in **RED** must be filled out completely  
or your order cannot be processed!

Order Date: \_\_\_\_\_

In-Store Contact: \_\_\_\_\_

O.V. Contact: \_\_\_\_\_

Broker: \_\_\_\_\_

Distributor: \_\_\_\_\_

Store Name: \_\_\_\_\_

Square Footage: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

**SHIP TO** (Street Address, NO P.O. Box, please.)

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Please allow 4-6 weeks for delivery!**



One Organic Way  
La Farge, WI 54639  
608-625-2602  
fax 608-625-3057  
[www.organicvalley.coop](http://www.organicvalley.coop)

Organic Valley products carried by store:

<input type="checkbox"/> Milk	<input type="checkbox"/> Orange Juice
<input type="checkbox"/> Cheese	<input type="checkbox"/> Soy Milk
<input type="checkbox"/> Eggs	<input type="checkbox"/> Eggs
<input type="checkbox"/> Cultured Dairy Products	<input type="checkbox"/> Organic Prairie Meat Products

Printed with soy-based inks on paper made from 100% recycled fibers, 50% post-consumer.